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TELESLICK

TELEVISION AND THE MASS SLICKS

By GARY ALLEN* (*continued*)

The Vietnam War, for example, would have been forced to a successful conclusion five years ago had the networks presented their audience of over 40 million Americans with the truth about the situation. Instead, they have propagandised for the Vietniks, Marxists, and Communists.œ One remembers that during World War II the media devoted themselves to creating heroes out of every military figure from G.I. Joe to our generals and admirals. But they would have us believe there *are* no heroes in Vietnam. Every mistake, every possible situation in which our military or our allies can be made to look low, incompetent, or corrupt is magnified a hundredfold. Howard K. Smith cites one example of the thousands available:

> *The networks have never given a complete picture of the war. For example: that terrible siege of Khe Sanh went on for five weeks before newsmen revealed that the South Vietnamese were fighting at our sides, and that they had higher casualties. And the Vietcong's casualties were* 100 *times ours. But we were never told* that. *We just showed pictures day after day of Americans getting the hell kicked out of them. That was enough to break America apart. That's also what it did.*

And what applies to Vietnam applies to every other serious problem faced by our nation. It is no wonder that Vice-President Agnew's attack on the media was received with enthusiasm by so many Americans. He dared to tell the truth — that the country is being psychologically sabotaged from within. What seems to have caused the most frenzy among the media, however, is the fact that the Vice-President indicated the slanting of the news is *conspiratorial* in nature. He spoke of a "tiny, enclosed fraternity of privileged men" in New York and Washington, whose power is absolute. As Mr. Agnew observed:

> *They decide what* 40 *to* 50 *million Americans will learn of the day's events in the nation and the world.*
>
> *We cannot measure this power and influence by traditional democratic standards for these men can create national issues overnight. They can make or break — by their coverage and commentary — a moratorium on the war. They can elevate men from local obscurity to national prominence within a week. They can reward some politicians with national exposure and ignore others. For millions of Americans, the network reporter who covers a continuing issue, like A.B.M. or civil rights, becomes in effect the presiding judge in a national trial by jury.*

The Vice-President then wondered aloud "whether a form of censorship already exists when the news that 40 million Americans receive each night . . . is filtered through a handful of commentators who admit to their own set of biases". It was a rhetorical question so obvious that many wondered why they had never heard it asked before. Theodore H. White, himself a member of the Establishment's Council on Foreign Relations, comments:

> *. . . the increasing concentration of the cultural pattern of the U.S. is in fewer hands. You can take a compass with a one-mile radius and put it down at the corner of Fifth Avenue and* 51*st Street in Manhattan and you have control of* 95 *per cent. of the entire opinion and influence-making in the U.S.*

All of which raises the question of who owns and controls the opinion makers — selecting the membership of that little fraternity of "electronic journalists" which controls what 40 million Americans will or will not know about the day's news? It is a question worthy of investigation.

Control of C.B.S.

At the apex of the networks stands the Columbia Broadcasting System. The gargantuan C.B.S. network consists of wholly owned television outlets in New York, Los Angeles, Chicago, Philadelphia, and St. Louis *plus* over two hundred affiliate stations scattered throughout the continental United States. The network also owns radio outlets in a number of key cities and has 255 affiliated radio stations.

Chairman of the Board and key man at C.B.S. is William S. Paley. Mr. Paley is the son of Samuel and Gold Palinsky, who immigrated to America from Russia before the turn of the century. Sam Paley became a wealthy cigar manufacturer. As he did not want his son in the cigar business he arranged purchase of fifty per cent. of C.B.S. from Paramount for 5 million dollars. The year was 1928, and William Paley was twenty-one years old. The system had only twenty radio stations when young Paley took control. He was interested in social causes and saw great potential in radio for furthering them.

(*continued on page* 3)

* From *American Opinion* October 1970

œ Readers may wish to write C.B.S. News suggesting production of a documentary on Aid and Trade With the Communist Enemy discussing how America finances and equips the Vietcong and North Vietnamese through loans, gifts, and transfusions of technology to Russia and her satellites — the very arsenal of an enemy killing our sons in the field. Perhaps N.B.C. would be interested in putting together one of its famous White Papers on the Treason Road we are building to link Russia with Southeast Asia, or the Rockefeller-Eaton combine to build factories behind the Iron Curtain.

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FROM WEEK TO WEEK

After a "first hundred days", or thereabouts, of an expectantly pregnant silence, Mr. Heath has at last spoken, with something of the eloquent grandeur of Hitler's pre-war speeches. "We have been summoned to the service of the nation," he said. "We were returned to office to change the course and the history of this nation, nothing else". How different this from Mr. Wilson's ebullient claim that under Attlee "a thousand years of British history went out of the window"! Some of the history remains, however — "Britain's heavy international indebtedness, the enormous increase of public expenditure, the high and damaging level of indebtedness", and, of course, the "failures" of the new Government's predecessors, including "the limitations of wildly excessive wage demands encouraged deliberately (*sic*) by the last Administration for its own political purposes; the limitations of a stagnant economy and roaring inflation". (The Labour Party's 'own' political purpose is recorded in "The Significance of the Labour Party's Victory" in *Socialist International Information*, (24 Oct., 1946), Vol. XIV, No. 23: "For us, World Government is the final objective . . . . ")

And so far from abandoning Britain's position East of Suez, the Minister of State for Defence has already reached agreement for a five mini-power arrangement in the *Far* East — what Australians call their Near North. "Our contribution will be limited (this is evidently a self-imposed limitation, unlike the earlier limitations Mr. Heath referred to), far smaller than at present and at a modest cost."

The Government, we gather, is determined to create a new Britain, streamlined and worthy of absorption into the Common Market, and thus linked on the one hand with Russia *via* the Moscow-Bonn accord to achieve victory in the Cold War, and on the other with "our masters" in Washington *via* "heavy international indebtedness".

Commenting on the situation, Mr. Victor Feather, general secretary of the Trades Union Congress, noted warmly that "all hell will be let loose". More soberly, the *Daily Telegraph* looks forward to a year hence "when constituency workers and backbench M.P.s have come to realise just how temporarily painful to many Mr. Heath's 'quiet revolution' must be in practice". "The historic Right-wing party", says the *Telegraph*, "has become the vehicle of radical change: it is probable that many of its members do not yet appreciate just how uncomfortable the future which Mr. Heath envisages for them will be". (Of course: *Plus ca change, plus c'est la meme chose*; changing Parties as the vehicles of a constant *policy* is the *modus operandi* of 'democracy'). — But Mr. Heath looked further than to the backbench supporters. He said that the new Government "would have to embark on a change so radical, a revolution so quiet and yet so total, that it goes far beyond Parliament". Shades of Fabianism!

The *Sunday Telegraph* thinks the speech "not comfortable or comforting". "We are going to have to stand on our own feet, pay the full penalty for our own mistakes, take the consequences of our actions. Freedom was presented more as a purge than a panacea, more as a spur in our flanks than as a true blue rosette to hang around our necks". Wasn't it Lenin who predicted that Capitalists would weave the rope with which the Communists would hang them?

By the end of the Oration, "The delegates were cheering and shouting with glee at the prospect of the barricades. Only one question remains. They were ringing the bells yesterday. But how soon will it be before they are wringing their hands? What the Prime Minister was offering was a sombre struggle for survival . . . So much was made unequivocally clear. But does the country know it?"

Mr. Peregrine Worsthorne is more specific: "What is becoming increasingly clear is that inflation cannot be cured without the Government being prepared to cause hardship on a scale which is still totally beyond the contemporary political imagination . . . What is the reality? Can anyone doubt that if inflation is to be halted, this will require rigorous adherence to policies that involve severe unemployment and wide-spread bankruptcy — policies that are going to be as unpopular with capital as with labour" — just what "our masters", as *The Times* indicated as being the International Monetary Fund, ordered. As Mr. Worsthorne remarks, "This is to get us back to the 1930's with a vengeance. It is a grim and ugly prospect . . . It is, in essence, harking back to an era of economic rigour which flies in the face of all the hopeful social assumptions of the last 25 years . . . My anxiety about this mood of the Tory conference is that it failed to measure the hardship that its policies will almost certainly involve. It is resolved on carrying out a painful operation, but has not yet summoned the strength of purpose to tell even itself, let alone the public, that it does not intend to use anaesthetics.

"When taxed with this objection, Ministers reply by pointing out the supposed mandate* delivered by the public at the last election. Up to a point this is a fair reply. But can it really be supposed that the country voted for what it is plainly going to get? . . . *Can* it — really?

"The truth is that the battle ahead is going to be nasty, brutish, and far from short . . . No hint of conscription now. But there will be soon, and that is the test."

And the cartoonist Jensen sees the Common Man looking both ways at once, with a smile on his face in one direction

* See *An Introduction to Social Credit* for a discussion of this and related matters. K.R.P. Publications, 10/6 posted.

at a newspaper placard bearing the words "TAX CUTS — IT'S A PROMISE: Barber", and in the opposite with consternation at another saying "LONDON'S RATES — UNPRECEDENTED INCREASE PREDICTED".

Our own comments on the post-election situation were made in the main before the election was held, and those who file their *T.S.C.*s may refer to them. More recently we summarised the situation in the article "Life and Death" (3 Oct., 1970), which, unhappily, is not altogether a case of being wise after the event. And in 1949 Douglas observed: "There is excessive and unnecessary controversy amongst the experts on mere words. What we ought to recognise is that we are playing the game of life (or death as a nation):

On a board untrue,
With a crooked cue,
And elliptical billiard-balls".

Inflation, the obvious *proximate* cause of our dire troubles, is *not* a "roaring" beast to be fought, or halted, or 'controlled', or mastered, or 'cured'. It is a *resultant* of a system of accountancy imposed on us and enforced by "our masters", and it could be eliminated virtually overnight by modifying the accountancy — but only at the risk of war. But that is a risk as against a certainty. Any country wishing to modify its financial system, said Douglas many years ago, when monetary reform was very much in the air, should "first arm to the teeth". But the Socialists have disarmed us to the gums — unless we have independent control of our own nuclear bombs.

Well, Mr. Heath has at last made it crystal clear that he actually believes that "better management" of the same old policy will rectify the 'incompetence' of his predecessors. This is a completely erroneous diagnosis, and the application of remedies based on it is going to mean the death of the Conservative Party, and probably of the nation, as a nation; for British culture, the soul of the nation, cannot survive the abrogation of national sovereignty under the edicts of the Council "of Europe", any more than the Roman Catholic Church could survive absorption into an effectively ecumenical 'religious' body, ruled by the World Council of Churches, whose nature stands revealed in the financing of guerrillas in the name of 'humanity'.

* * *

The Quebec 'Separatists' have kidnapped two political hostages. Before the body of the one murdered was found, the Federal Government assumed war-time Emergency Powers, apparently to remain in operation for six months and enabling it to undertake massive arrests and questioning and detention without due process of law; and already hundreds of arrests have been made.

Separatist movements anywhere, and turmoil everywhere, always play into the hands of, and are exploited by, Communists — as Mr. Angus Maude observed (see *T.S.C.*, 31 Oct., 1970): "The fact remains that the disintegration of Western societies has always been an object of Communist policy"; and: "But someone, somewhere, is keeping the pot boiling, and providing a fair amount of money to support a travelling troupe of young agitators who turn up with suspicious promptness anywhere that seems ripe for trouble."

Students, Arabs, separatists, "the workers", *etc.*, have genuine enough grievances; but their exploiting requires skilled organisation, training, and often very considerable funds. The Communists have all these. And where a Government is sufficiently infiltrated by 'respectable' Communists, rioting and disorder provide the pretext for the exercise of "strong" government; and this is the classic method of the Communist take-over of a country. It is the method which is visibly being applied in the U.S.A., but as world disorder increases, it is liable to happen anywhere.

Some considerable time ago we re-published in these pages evidence of Mr. Trudeau's Communist background; he is not known, by us anyway, to have repudiated his former beliefs and actions. And Canada is the country where a Royal Commission (1946) established "the facts relating to and circumstances surrounding the communication *by public officials and other persons in positions of trust of secret and confidential information* to Agents of a foreign Power" (emphasis added).

The situation in Quebec, and in many parts of the U.S.A., and other areas of the world, may well be considered in the light of a concise and well-written booklet* concerning the troubles in Ulster, and of the implication of the Wilson Government, and Mr. Callaghan, therein. It quotes Mr. Desmond Boal, M.P.: that "a more sober appraisal of the Home Secretary's visit would show that lawlessness has been made respectable and sedition profitable". And it should be noted that the 'permissive' society is not in accord with British character or tradition.

We fear that Mr. Heath is a "gone coon"; but are there no patriots in the British House of Commons who will force a debate on the role of the Conspiracy in the world's troubles?

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* "*To Be or Not To Be, That is the Question . . .* " *For Ulster by* Clifford Smyth: Published by West Ulster Unionist Council. Pp. 8; Price 1s. 6d. See also *Theory of Subversive Action* by Roger Cosyns-Verhaegen. K.R.P. Publications.

TELESLICK (*continued from page* 1)

Another group interested in "social causes", the international banking firm of Lehman Brothers, a satellite of the world-wide Rothschild investment network, also became a major investor in C.B.S. Paley, and his brother-in-law, Dr. Leon Levy, are however the largest C.B.S. stockholders.

During World War II, William Paley was able to develop his propaganda theories as Deputy Chief of the Psychological Warfare Division on the Headquarters Staff of General Dwight D. Eisenhower. After V-E Day he was Deputy Chief of Information Control in Germany. So far is he to the Left that he received the order of *Polonia Restituta* from Communist Poland.

Paley is an important member of what is called the American Establishment. A devout internationalist, he is on the Advisory Council of the U.S. Committee for U.N. Day. He serves on the radical Ford Foundation's Fund for Resources for the Future. Mr. Paley is also listed in the Hearings of the Senate Internal Security Sub-Committee on the Institute of Pacific Relations as "one of those to be invited to appropriate small dinners" held by the I.P.R.'s Edward C. Carter to arrange a pro-Maoist policy for America. The I.P.R. was a subsidiary of the Council on Foreign Relations, of which

Paley is a member, and was primarily responsible for delivering China to the Communists. The Senate Internal Security Sub-Committee has noted of it:

> *The Institute of Pacific Relations (IPR) has been considered by the American Communist Party and by Soviet officials as an instrument of Communist policy, propaganda, and military intelligence.*
>
> *The IPR disseminated and sought to popularise false information originating from Soviet and Communist sources.*
>
> *Members of the small core of officials and staff members who controlled IPR were either Communists or pro-Communist.*
>
> *The IPR was a vehicle used by the Communists to orientate American far eastern policies toward Communist objectives.*

Not surprisingly, the C.B.S. Foundation has been a major financial donor to the C.F.R. monolith through which the I.P.R. was spawned. Mr. Paley is reputed to be very generous to radical causes. Despite the fact that his parents came from Russia, Paley is a member of The Pilgrim Society, sometimes called the world's most secret organisation, which has as its goal the reuniting of England and America.

Current Biography says of William S. Paley that "C.B.S. policy continues to reflect his own personality, principles and taste". From his involvement with the C.F.R., the Pilgrims, the Ford Foundation, and the U.N. Day Committee, one must assume that the views of the corps of Leftist reporters at C.B.S. are indeed an extension of those of its Chairman of theBoard. And those radical views reach into the homes of tens of millions of Americans every night.

The president of C.B.S. is Dr. Frank Stanton, whose Ph.D. in psychology is from Ohio State. He became president of the network at thirty-eight when William Paley moved upstairs. Under the Paley-Stanton team, C.B.S. has become the largest advertising and communication medium in the world.

Stanton is, like Paley, a "limousine Leftist". He is a longtime member of the C.F.R. and has been chairman of the Rand Corporation, a highly secretive think-tank whose Orwellian radicalism has periodically produced international scandals. He also serves as a trustee of the Carnegie Institution and is a trustee and on the executive committee of the Rockefeller Foundation, as well as a director of the William S. Paley Foundation (where Paley hides some of the enormous profits he makes from preaching socialism). Dr. Stanton is also a director of Pan American Airways, headed by the notorious Leftist, Najeeb Halaby; is a trustee and former chairman of the radical Centre for Advanced Study in the Behavioural Sciences; and, has served as chairman of the United States Advisory Committee on Information.

According to Zygmund Dobbs, perhaps the world's foremost expert on the Fabian Socialist movement, "Frank Stanton has been a Fabian Socialist all of his adult life". He has, for example, been active with the Taminent Institute (formerly the Rand School of Social Science) in New York City. The Rand School has for decades been notorious as a training ground for Marxist revolutionaries of every stripe.

Columnist Sarah McClendon has noted that Frank Stanton is a close friend of Lyndon Johnson. In 1964, while Senator Barry Goldwater was seeking the Presidency, Stanton addressed the National Broadcast Editorial Conference, declaring that TV networks ought to take sides in political controversies. He demanded they commence a continuing editorial crusade to implement the Civil Rights Act of 1964, and suggested that C.B.S. might formally endorse particular Congressional and Gubernatorial candidates.

The power and influence of C.B.S. ranges far beyond its television and radio networks. From its original base in broadcasting, it has expanded into theatrical motion pictures and film syndication, direct marketing services, the manufacture of guitars and drums, publishing; educational services, materials and systems; research and development for industry, the military, and space technology; and it even owns the New York Yankees.

The Columbia Broadcasting System is, in fact, the world's leading producer of phonograph records through its Columbia and Epic labels. Employing extensive full-page advertisements in "underground" newspapers around the country, the C.B.S. recording firms keep many of these revolutionary sheets afloat. Holt, Rinehart and Winston, a wholly-owned C.B.S. subsidiary, is one of the nations largest producers of textbooks and a major publisher of contemporary "literature". C.B.S. is also the world's largest exporter of films produced especially for television. It has broadcast or record producing facilities in Sweden, Australia, Switzerland, Holland, Germany, Israel, Belgium, Costa Rica, Mexico, Brazil, Canada, England, Austria, France, Italy, Japan, Argentina, and Colombia. Paley's firm owns thirteen subsidiary corporations within the United States and sixty-six corporations abroad.

While C.B.S. was originally backed by the International banking firm of Lehman Brothers, it now seems to have a lot of Harriman money behind it. W. Averell Harriman (C.F.R.) received numerous concessions from the Soviets during the Twenties to develop the mineral resources of Communist Russia.* His father had worked closely with Jacob Schiff of Kuhn, Loeb & Company, one of the chief financiers of the Russian Revolution of 1917. Among the directors of C.B.S. is Robert Lovett of the Harriman Bank and several others are closely allied with the Rockefellers. œ

(To be continued)

* See Antony Sutton's *Western Technology And Soviet Economic Development* 1917 *to* 1930, Hoover Institute, Stanford, 1968.

œ In the issue of *Realty — The Real Estate Newspaper of New York* for 18 September, 1951, columnist Elias Cohen tells of his personal experiences in dealing with Schiff and Kuhn, Loeb & Company when they were in the process of manoeuvreing to establish the Federal Reserve System. Cohen drops this information about the relationship between Schiff and John D. Rockefeller:

> "At that time, Mr. Schiff, the senior member of Kuhn, Loeb & Company, still held, together with one (James) Stillman, the power of attorney over the fortune of Mr. John D. Rockefeller, Sr.; he had been pronounced so ill that he could not, at that time, attend to any business at all and it had been necessary to turn over the direction of his affairs to these two men." Rockefeller had worked closely with the financiers of the Communist takeover of Russia since his early days in the oil business when Kuhn, Loeb & Company granted him a secret rebate on oil shipped over their Pennsylvania Railroad.

Circular Press Limited, Colwyn Bay.